



Dear Valued AGMA Member,

The Novel Coronavirus pandemic has affected us all. It has impacted our personal and professional lives in unprecedented ways, and we're all grappling with how to adapt.

During the last 45 days, the vast majority of you have transitioned to working from home, finding ways to maintain productivity and connection digitally. Our companies are also facing unprecedented threats to our intellectual property at this time, and it's critical that we remain connected and committed to our cause. AGMA wants to assure its members that we, too, are committed to staying connected, and to continuing the important work we began in 2020.

While we are currently unable to gather in person, the AGMA Events Committee is working hard to evaluate alternative meeting methods, enabling members to continue the exchange of ideas, the sharing of best practices and continuing education through the interactive training sessions you've come to expect. We hope to have a concrete plan to send you by mid May, and look forward to "seeing" you at this upcoming event.

To assist you in accessing current IP protection information and activity, AGMA is stepping up our social media posts. In addition, AGMA's Communications Committee is busy putting the finishing touches on our fifth infographic – Digital IP Theft. You will each receive an electronic copy once the final product is approved. Finally, the Best Practices Handbook project, spearheaded by Lisa McCann (Avaya), is in the final stages of completion. Once complete, Lisa's team will determine how best to deliver this important body of information to each member.

And let's not forget that the Members Only section of the AGMA website contains a wealth of information that can assist you in your IP protection efforts. If you've forgotten or misplaced your log in details, please contact Debbie Corr, AGMA's Executive Director, at [debbie@agmaglobal.org](mailto:debbie@agmaglobal.org).

As we navigate the uncertainty of the coming weeks and months, the AGMA Board of Directors sends wishes of health and safety to you, your families and your coworkers. And we look forward to the future, when we can gather, in person, at an AGMA Global conference.

Stay safe, everyone!

Sally Nguyen  
AGMA President